

## **Requirements & Benefits Matrix**





			Integrator	MSSP all Integrator benefits plus:	Cloud all Integrator benefits plus:
ADVOCATE		Sales Support	<ul> <li>Authorized to Resell Fortinet Solutions</li> <li>Access to Deal Registration Program and Additional Associated Discounts<sup>1</sup></li> <li>Access to Renewal Assets</li> <li>Eligible for Not for Resale Demo (NFR)<sup>1</sup></li> <li>Eligible for FortiRewards Program<sup>1</sup></li> <li>Competitive Recommended Discounts<sup>2</sup></li> </ul>	Exclusive Access to Fortinet MSSP Portfolio	Ability to Purchase VM Solutions Via Distribution Which Can be Installed in a Public Cloud (BYOL)
	£\$\$	Technical Support	Fortinet Support Portal Access	<ul><li>On-Premises Hardware</li><li>Virtual Machines</li><li>SAAS Solution</li></ul>	
	<del>70</del> =	Marketing and Communications	<ul> <li>Eligible for Joint Marketing Funds<sup>1</sup></li> <li>Access to Partner Portal, Webinars, Newsletters</li> </ul>	Eligible for Joint Marketing Funds <sup>1</sup>	
			Plus All ADVOCATE Benefits	Plus All ADVOCATE Benefits	Plus All ADVOCATE Benefits
SELECT		Sales Support	Eligible for Specialization     Featured on Partner Locator	<ul> <li>"Sell-To" Specific Discounting (for Internal Needs)<sup>1</sup></li> <li>Eligible for Specialization</li> <li>Featured on Partner Locator</li> </ul>	<ul> <li>Ability to Purchase Directly from Public Cloud/Private Cloud Provider or Distributor Cloud</li> <li>Eligible for Specialization</li> <li>Featured on Partner Locator</li> <li>PayG Discount: <ul> <li>15%: AWS CPPO, Azure, GCP, OCI, AliCloud</li> <li>20% AWS SPPO</li> </ul> </li> </ul>
<b>S</b>	₹ <u>`</u>	Technical Support	Direct Access to Fortinet Support <sup>3</sup>	Direct Access to Fortinet Support <sup>3</sup>	
	80=	Marketing and Communications	Preferential Access to Joint Marketing Funds <sup>1</sup>		
			Plus All SELECT Benefits	Plus All SELECT Benefits	All SELECT Benefits Plus:
ADVANCED		Sales Support	<ul> <li>Fortinet Channel Account Manager</li> <li>Fortinet Channel Marketing Manager</li> <li>Eligible for Vendor Incentive Program¹</li> </ul>	<ul> <li>Free Fortinet Developer Network (FNDN) Yearly Subscription—FNDN Developer Toolkit and FNDN Deploy Toolkit<sup>4</sup></li> <li>Fortinet Channel Account Manager</li> <li>Fortinet Channel Marketing Manager</li> <li>Eligible for Vendor Incentive Program<sup>1</sup></li> </ul>	<b>E</b>
A	£\$\$	Technical Support			• Eligible for Vendor Incentive Program¹
			Plus All ADVANCED Benefits	Plus All ADVANCED Benefits	<ul> <li>Access to Pay-as-You-Go</li> <li>Direct Purchase from Cloud Marketplace (AWS, Azure, GCP, OCI, AliCloud)</li> </ul>
		Sales Support	Access to Vendor Incentive Program¹	Access to Vendor Incentive Program <sup>1</sup>	RYOL Discount: Same as Integrator
EXPERT	ÇÇ	Technical Support	Exclusive Invitations to Fortinet Technical Events <sup>1</sup>	<ul> <li>Free Yearly Subscription to: FortiConverter License, a multivendor configuration migration tool for building FortiOS configurations</li> <li>FortiDeploy License: Enable zero-touch bulk provisioning for your FortiGate, FortiWifi or FortiAP products</li> <li>FortiPortal VM License: Virtual machine which includes both wireless and security features of FortiPortal, includes management of 10 FortiGates and 100 FortiAPs. Requires FortiGate as a wireless controller, FortiAnalyzer, and FortiManager</li> </ul>	Dedicated Cloud Expert     VM Solutions Available

# REQUIREMENTS

		Integrator	MSSP	Cloud
ADVOCATE	Business Requirements	<ul> <li>Fortinet Integrator Questionaire</li> <li>Valid Partner Agreement</li> <li>Primary Business Face-to-Face Selling Model</li> </ul>	Fortinet MSSP Questionaire     Valid Partner Agreement	<ul> <li>Fortinet Cloud Questionaire</li> <li>Valid Partner Agreement</li> <li>Proof of Existing Relationship with: <ul> <li>Microsoft Registered</li> <li>AWS Registered</li> </ul> </li> </ul>
	Training Requirements	• 1 NSE 1, 1 NSE 2	• 1 NSE 1, 1 NSE 2	1 Adaptive Cloud Sales Training
SELECT	Business Requirements	<ul> <li>Fortinet Integrator Questionaire</li> <li>Valid Partner Agreement</li> <li>Primary Business Face-to-Face Selling Model</li> <li>Sales Volume Requirement<sup>1</sup></li> <li>Provide Level 1 Support</li> </ul>	<ul> <li>Fortinet MSSP Questionaire</li> <li>Valid Partner Agreement</li> <li>Minimum 8×5 Security Operations Center</li> <li>Test Lab Environment</li> <li>Annual Sell To and Sell Through Revenue¹</li> <li>12-Month Business Plan Review</li> <li>POS Reporting</li> <li>Annual Support Ticket Review</li> <li>Business Review, 3 Months Prior to Contract Renewal</li> </ul>	<ul> <li>Fortinet Cloud Questionaire</li> <li>Valid Partner Agreement</li> <li>Proof of Existing Relationship with:         <ul> <li>Microsoft Cloud Service Provider</li> <li>AWS Select Partner</li> </ul> </li> <li>Sales Volume Requirement<sup>1</sup></li> </ul>
	Training Requirements	• 1 NSE 1, 1 NSE 2, 1 NSE 4	• 1 NSE 1, 1 NSE 2, 1 NSE 3, 1 NSE 4, 1 NSE 5 (exam)	<ul> <li>1 Adaptive Cloud Sales Training, 1 NSE 4 (recommended),</li> <li>1 NSE 6 (exam, FortiMail/FortiWeb*), 1 NSE 7 (Cloud)</li> </ul>
ADVANCED	Business Requirements	<ul> <li>Fortinet Integrator Questionaire</li> <li>Valid Partner Agreement</li> <li>Primary Business Face-to-Face Selling Model</li> <li>Sales Volume Requirement</li> <li>Sales Forecasting</li> <li>Lead Follow Up and Reporting</li> <li>Quarterly Business Plan Review</li> <li>Hold Co-Marketing End-User Events</li> <li>Provide Level 1 Support</li> </ul>	<ul> <li>Fortinet MSSP Questionaire</li> <li>Valid Partner Agreement</li> <li>Minimum 8×5 Security Operations Center</li> <li>Test Lab Environment</li> <li>Annual Sell To and Sell Through Revenue<sup>1</sup></li> <li>12 Month Business Plan Review</li> <li>POS Reporting</li> <li>Annual Support Ticket Review</li> </ul>	Business Requirements  • Fortinet Cloud Questionaire  • Valid Partner Agreement  • Proof of Existing Relationship with:  - Microsoft Cloud Service Provider  - AWS Select Partner  • Sales Volume Requirement <sup>1</sup> Training Requirements  • 1 Adaptive Cloud Sales Training, 1 NSE 4 (recommended), 1 NSE 5 exam (FortiSIEM, FortiManager, FortiAnalyzer, FortiEMS*), 2 NSE 6 (unique exams, FortiMail/FortiWeb*), 2 NSE 7 (Cloud)
	Training Requirements	• 2 NSE 1, 2 NSE 2, 2 NSE 4, 1 NSE 5 (exam), 1 NSE 7	• 2 NSE 1, 2 NSE 2, 1 NSE 3, 2 NSE 4, 2 NSE 5 (exams), 1 NSE 6 (exam), 1 NSE 7	
EXPERT	Business Requirements	<ul> <li>Fortinet Integrator Questionaire</li> <li>Valid Partner Agreement</li> <li>Primary Business Face-to-Face Selling Model</li> <li>Sales Volume Requirement</li> <li>Sales Forecasting</li> <li>Lead Follow Up and Reporting</li> <li>Quarterly Business Plan Review</li> <li>Hold Co-Marketing End-User Events</li> <li>Provide Level 2 Support</li> </ul>	<ul> <li>Fortinet MSSP Questionaire</li> <li>Valid Partner Agreement</li> <li>24×7 Security Operations Center</li> <li>Test Lab Environment</li> <li>Annual Sell To and Sell Through Revenue¹</li> <li>Certain Percent of Revenue from Services - determined in region</li> <li>12 Month Business Plan Review</li> <li>POS Reporting</li> <li>Semi-Annual Support Ticket Review</li> </ul>	
	Training Requirements	• 2 NSE 1, 2 NSE 2, 1 NSE 3, 3 NSE 4, 2 NSE 5 (exams), 2 NSE 6 (unique exams), 1 NSE 7	• 2 NSE 1, 2 NSE 2, 1 NSE 3, 4 NSE 4, 3 NSE 5 (exams), 2 NSE 6 (unique exams), 2 NSE 7	

<sup>1.</sup> Subject to regional availability. 2. Discount increases with partner level. 3. If compliant with NSE Certification. 4. The Fortinet Developer Network (FNDN) is a subscription-based community built to help administrators/ developers enhance and increase the effectiveness of Fortinet products. It can help create applications to interact with Fortinet products like custom web portals, automated deployment and provisioning systems, and scripted tasks.

## **ENGAGE PARTNER SPECIALIZATIONS**

Fortinet Partner Specializations designed to help your organization gain the knowledge and skills necessary to become a partner of distinction in one of several high-business demand areas. When individuals from your organization complete the training, your organization becomes eligible for designation. Once Specialized, you will receive a badge, official recognition on the Partner Locator, discounted not-for-resale kits designed for each Specialization, and exclusive access to events. Partners will also gain access to our communities where you can engage, learn, and network with other Fortinet enthusiasts. Each Specialization has customized Sales Training and Technical Exam requirements that must be completed before a partner organization becomes eligible for designation.

### **BENEFITS**



- Specialization Badge and Featured on Partner Locator
- Discounted Specialization– Specific Not for Resale (NFR) Kit
- Access to Communities



 Eligible for 1 Exclusive Accelerate Pass<sup>1</sup>



- Eligible for 1 Exclusive Xperts Academy Pass<sup>1</sup>
- Eligible for Joint PR Activity

NOTE: Additional Discount¹ for Specialized Partners might be available in your region, please check with your CAM.

### **REQUIREMENTS**

Fortinet Specializations are available to Select and Above Partners who are compliant with the Engage partner program. Designations are given to partner accounts who meet the requirements listed here.

	Sales Training	Technical Exams
SPECIALIZATION SD-WAN	SD-WAN Sales Training (1)* SD-WAN MSSP Sales Training (1)* * Either or	NSE 7 SD-WAN (1)
SPECIALIZATION  LAN Edge and SD-Branch	Secure Access Sales Training (1)	NSE 7 Secure Access (1)
SPECIALIZATION  Data Center	Data Center Sales Training (1)	Select: NSE 7 (any) (2) Advanced: NSE 7 (any) (3) Expert: NSE 8 (1)
SPECIALIZATION  Adaptive Cloud Security	Dynamic Cloud Sales Training (1)	NSE 4 (1) NSE 7 Cloud (1)
SPECIALIZATION Zero Trust Access	Zero Trust Sales Training (1)	NSE 5 FortiClient (1) NSE 6 FortiNAC (1) NSE 6 FortiAuthenticator (1)
SPECIALIZATION Operational Technology	OT Security Training (1)	NSE 7 OT Security (1)
SPECIALIZATION Security Operations	Security Operations Sales Training (1)	NSE 5 FortiEDR (1) NSE 7 Advanced Analytics (1) NSE 7 FortiSOAR Design and Development (1)

<sup>1.</sup> Subject to regional availability.



### **RESOURCES**

#### **Partner Portal**

https://partnerportal.fortinet.com

#### Website

https://www.fortinet.com

#### **NSE Learning Center**

https://partnerportal.fortinet.com/English/?rdir=/training/overview.aspx

#### **Support & Training Information**

https://www.fortinet.com/support-and-training.html

#### **Product Information**

https://www.fortinet.com/products/index.html

#### **APAC Channel Team**

apac\_partners@fortinet.com

#### **EMEA Channel Team**

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#### **LATAM Channel Team**

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